

DBA program focused on Global Leadership

Educating Future Business Leaders



DBA Program Required Courses

1ST YEAR (18 CREDIT HOURS)

- BUS 700 Managerial Finance
- BUS 715 Economics for Managers
- BUS 720 Marketing Strategy
- BUS 725 Business Intelligence and Technology
- BUS 730 Management Strategy for Performance
- BUS 735 Leading Change

DOCTORIAL QUALIFYING EXAM

2ND YEAR (18 CREDIT HOURS)

- BUS 740 Global Business Initiatives
- BUS 745 Corporate Social Responsibility
- BUS 750 Business Statistics
- BUS 755 Strategic Planning
- BUS 760 Creative Solutions Leadership
- BUS 765 Management of Innovation and Technology

3RD YEAR (9 CREDITS HOURS)

- BUS 770 Quantitative & Qualitative Analysis
- BUS 775 Transformation and Execution
- BUS 780 Organizational Development

DOCTORAL COMPREHENSIVE EXAM (1 CREDIT HOUR)

DISSERTATION (14 CREDIT HOURS)

BUS 785Dissertation Block 1BUS 790Dissertation Block 2BUS 795Dissertation Block 3

Total 60 credit hours

Western National University's Doctor of Business Administration program is a high-quality program focused on educating global business leaders. Our interactive courses have live interaction online with US Professors. Flexible course schedules provide opportunities for students to enroll in a degree program that makes efficient use of their busy schedules.

Benefits of a Western National MBA Degree

- * Practical education through real-life business cases
- * Leadership Development and Enhancement
- * Relevant skills for future jobs and careers
- Focus on Entrepreneurship and Innovation
- * Qualified Faculty who are experts in their fields

Possible Career Paths for DBA Graduates

Possible career opportunities include:

- Education Administrator
- Educational/Management Consultant
- · Director of Business Development
- Management Analysts
- Manufacturing Director
- Regional Management
- · Social & Community Services Manager
- VP of Operations

Admissions Requirements

- · Interview with an Admissions Representative
- · Master's degree from an accredited institution
- · Personal statement of professional goals
- Official transcript from previous institutions

For more information, please contact us: Email: admissions@westernnational.org or visit www.westernnational.org 92 Corporate Park #814, Irvine,CA 92606