



**WESTERN
NATIONAL
UNIVERSITY**

DBA Accelerated Program Course Schedule

1ST YEAR (27 CREDIT HOURS)

BUS 700 Managerial Finance
BUS 715 Economics for Managers
BUS 720 Marketing Strategy
BUS 725 Business Intelligence and Technology
BUS 730 Management Strategy for Performance
BUS 735 Leading Change

DOCTORIAL QUALIFYING EXAM

BUS 740 Global Business Initiatives
BUS 745 Corporate Social Responsibility
BUS 750 Business Statistics

2ND YEAR (18 CREDITS HOURS)

BUS 755 Strategic Planning
BUS 760 Creative Solutions Leadership
BUS 765 Management of Innovation and Technology
BUS 770 Quantitative & Qualitative Analysis
BUS 775 Transformation and Execution
BUS 780 Organizational Development

DOCTORAL COMPREHENSIVE EXAM (1 CREDIT HOUR)

DISSERTATION (14 CREDIT HOURS)

BUS 785 Dissertation Block 1
BUS 790 Dissertation Block 2
BUS 795 Dissertation Block 3

Total 60 credit hours



**WESTERN
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MBA Accelerated Program Course Schedule

1ST YEAR (27 CREDIT HOURS)

BUS 500 Leadership in Business
BUS 505 Managerial Economics
BUS 515 Marketing Management
BUS 520 Business Strategy
BUS 530 Information & Technology Management
BUS 535 Managerial Accounting
BUS 540 Organizational Behavior Development
BUS 550 Financial Management
BUS 560 Capstone

AREAS OF CONCENTRATION (9 CREDIT HOURS)

- General Management
- Financial Management
- Health Care Management/Administration
- International Business
- Marketing
- Organizational Management

Total 36 credit hours