

NEOMA

BUSINESS SCHOOL

MIM

MASTER IN MANAGEMENT

BECOME THE PROFESSIONAL AS SOUGHT BY COMPANIES

NEOMA Business School offers a broad and high-quality portfolio of business and management programmes (Marketing, Finance, Commerce, Supply Chain...) ranging from the Bachelor's degree to the PhD, including Masters and Executive Education programmes. Its mission is to train creative and responsible leaders who will constantly adapt to an ever changing global environment. In keeping with a longstanding and solid expertise that has made its reputation for excellence, NEOMA Business School's students apprehend innovative pedagogy, based on experiencing the culture of immersion and simulation (case studies, challenging seminars...).

ABOUT NEOMA BUSINESS SCHOOL

The Alliance between Reims Management School and Rouen Business School, born on April 24th 2013

150 years' combined experience
of delivering academic excellence in higher education

3 state-of-the art campuses:
Rouen, Reims and Paris

3 international accreditations



150 permanent professors,
1,200 professional teachers
56% of the faculty is international

200 key corporate partners

9,500 students from diverse countries
and backgrounds

1 network of over **55,000** graduates

8th in the French Business Schools general ranking
of Master in Management Grande Ecole programme

40th place in the international ranking of the prestigious
Financial Times « Masters in Management 2017 »

5th place in the prestigious Shanghai ranking
(management category - 2017)





SYLVIE JEAN
MIM DIRECTOR

“ I am convinced that cross-disciplinary, adapted and open-minded teaching produces high potential managers who are best equipped to face today’s world! ”

THE MASTER IN MANAGEMENT NEOMA BS

This exceptional programme benefits from all the expertise of a “Grande Ecole” with a rich history and tradition and a strong network of professional and academic partners and alumni throughout the world. Available in English or in French, it will offer you a broad range of possibilities in terms of tracks, specialisations and work environments. The Master in Management offers an overall vision of the company in order to understand how its different functions combine to enhance its performance. It will make you an expert in management, capable of leading specialists effectively in marketing, finance, accounting, human resources, etc. Providing genuine employment possibilities, the programme will boost your prospects of being rapidly recruited as a specialist. At the same time, throughout the programme you will acquire cross-functional, flexible skills, enabling you to gain rapid promotion to senior management positions. These same qualities will guarantee your employability throughout your professional life, in France or abroad.

5 good reasons to choose THE MASTER IN MANAGEMENT NEOMA BS

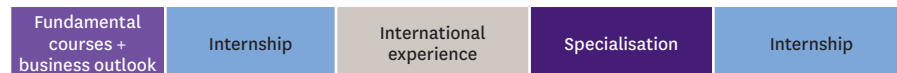
- > **A cross-functional approach** covering every department in the company and how they interact.
- > **Innovation teaching methods** promoting leadership and personal development: seminars, simulations, long-term case studies, etc.
- > **International outlook and a broad range of skills**, with academic exchanges, double diplomas, the English track, and multicultural student cohorts.
- > **Customised curricula**, with an extensive choice of tracks and specialisations.
- > **Employability** and fast-track career prospects, in France or internationally.

My studies AT A GLANCE...

A master adapted to your project



MY CURRICULUM



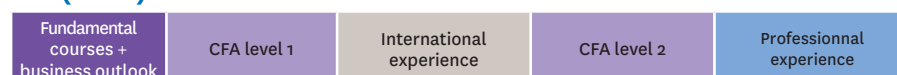
DOUBLE DIPLOMA



AUDIT, CHARTERED ACCOUNTANCY, CONSULTING



CFA (Reims)



INTERNATIONAL EXPERIENCE FROM FRANCE:

- > English track
- > **2,200 international students** on our campuses

INTERNATIONAL EXPERIENCE ABROAD :

- > nearly 300 possible destinations
- > Academic exchange
- > **11 double-diplomas (Master & MBA) Internship** worldwides

EXPERIENCE
made by
NEOMA BS

A sneak preview OF OUR SPECIALISATIONS

- > **Marketing:**
 - **functional areas:** Brand Management, Media, Event & Communication, Marketing Intelligence,...
 - **sectorial areas:** High-Tech Marketing, Luxury Marketing, B2B Marketing,...
- > **Real Estate & Wealth Management**
- > **Financial Markets:** Assets, Risk Management
- > **Corporate Finance**
- > **Supply Chain Management and Purchasing**
- > **Performance Management and Consulting**
- > **Human Resources and Consulting**
- > **Entrepreneurship**
- > **Law and Management**
- > **Champagne & Wine Management**

Develop into the high profile manager COMPANIES WANT

OCCUPATIONAL INTEGRATION...

5 weeks on average to find employment,
around **60%** before graduation

Average salary **€42,000**

25% work abroad

... IN A WIDE RANGE OF SECTORS

such as: Audit and Chartered Accountancy, Consulting and Research,
Luxury Goods Industry, Media, Publishing, Art, Culture, etc.

SOME EXAMPLES OF COMPANIES
THAT RECRUIT GRADUATES FROM
NEOMA BS MASTER IN MANAGEMENT

PwC, BNP Paribas, EY, KPMG, Deloitte, Accenture, Crédit Agricole, L'Oréal, Orange, PSA, BPCE, Axa, Mazars, Renault, EDF, Nestlé, SNCF, TOTAL, HSBC, LVMH, Bouygues, Cora, Danone, Unilever, Procter & Gamble, Natixis, Capgemini, Valeo, General Electric, Mondelez International, Michelin, Sanofi, LCL, JP Morgan, ALSTOM, IBM, Air France, KLM...



PRACTICAL INFORMATION

- Format: full time during 2 years, starting in September 2018
- Tuition Fees: € 24,500 for 2 years
- Campus: Rouen or Reims
- Language of tuition: English or French tracks
- Degree Awarded: **Master's degree**

ADMISSIONS

- Requirements: a Bachelor's Degree after at least three years' study in an international Institution and at least two of these years were spent outside France
- Complete the online application <http://apply.neoma-bs.fr/>
- Sit the GMAT for the English track, or the TAGE MAGE for the French track (those who sit the TAGE MAGE must submit an official English test score). Most internationally recognized test scores are accepted (minimum scores: TOEIC 785+, TOEFL 72+ and IELTS 5.5+)
- Interview by Skype or in person
- Results by email within two weeks of the interview



CONTACT

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